Thomas Paterson

Sat, 17 May 2025 11:51:03 +0000 To: Pack, Sabrina, DGF, Ted Tucker

[EXTERNAL] Fwd: Radio Announcement

CAUTION: This email originated outside of our organization. Exercise caution prior to clicking on links or opening attachments.

Hold off until we hear back from her.

Sent from my iPhone

Begin forwarded message:

From: Audrey Mcqueen <audreymcqueen1@gmail.com>

Date: May 16, 2025 at 10:18:14 PM MDT

Subject: Re: Radio Announcement

Let me ask the attorney if it has to go before the commission. I know that everyone is in support.

Sent from my iPhone Trophy Ridge Outfitters

Audrey McQueen

505-350-6487

On May 16, 2025, at 6:46 PM, Audrey Mcqueen <audreymcqueen1@gmail.com> wrote:

This looks great to me. I approve it.

Sent from my iPhone Trophy Ridge Outfitters

Audrey McQueen

505-350-6487

On May 16, 2025, at 4:46 PM, Thomas Paterson cattle.com> wrote:

Audrey, do we have County permission to play this? Sent from my iPhone

On May 16, 2025, at 5:31 PM, Sabrina Pack <sabrinapack@skywestmedia.com> wrote:

Attached is the spot regarding wolf safety.

Sabrina

On Fri, May 16, 2025 at 2:16 PM Sabrina Pack <<u>sabrinapack@skywestmedia.com</u>> wrote:

I have sent the script off to be professionally produced. I should have it back later this afternoon and on the air today.

Also, the laminated posters/fliers have arrived.

When we can talk, we will discuss many things. Please call when you can.

Sabrina

On Fri, May 16, 2025 at 2:08 PM Thomas Paterson tpaterson@srcattle.com> wrote:

Thanks. I revised it to make it a little more clear what they can protect. See below.

From: Sabrina Pack < sabrinapack@skywestmedia.com >

Sent: Friday, May 16, 2025 2:02 PM

To: Thomas Paterson < tpaterson@srcattle.com >

Cc: Audrey Mcqueen < <u>audreymcqueen1@gmail.com</u>>; Ted Tucker

<tedtucker@skywestmedia.com>
Subject: Re: Radio Announcement

Just a comment, the language I pulled was specifically from their literature. I didn't want to go too far into details. Here is the official verbiage: "Domestic animal owners or their agents can shoot wolves that are in the act of biting, killing, or wounding domestic animals (livestock or non-feral dogs) on non-federal land (private, tribal or state land) south of Interstate 40. "Livestock" includes domestic alpacas, bison, burros (donkeys), cattle, goats, horses, llamas, mules, and sheep. "Non-feral dogs" includes domestic pets and working/hunting dogs. Poultry are not considered livestock under this rule."

The phone number is what the Feds say you are required to call if you harass, injure or kill a wolf. I felt we should include, but only say once. The phone number would not easily be remembered in a radio ad unless said three times. This is just an inclusion to cover possible legalities.

Sabrina

On Fri, May 16, 2025 at 1:33 PM Thomas Paterson < tpaterson@srcattle.com > wrote:

Thank you. Here are my edits. Questions: (1) I heard recently that domestic animals don't include pets. Is that true? (2) what phone number is 888-459-9653?

Tom

Due to the increasing number of incidents of Mexican wolves encountering people in Catron County and surrounding areas, this is a public safety message brought to you by Catron County.

According to U.S. Fish and Wildlife Service, for your safety, if a wolf stands its ground or approaches you, you should not run. Keep eye contact with the wolf and act unafraid. You may need to aggressively lunge in the direction of the wolf while yelling or clapping your hands. Make loud noises. Try to appear as large and threatening as possible. Make aggressive gestures with your arms and legs, or by waving or throwing objects at the wolf. You should act aggressively as you retreat slowly, while facing the wolf.

Mexican wolves are federally protected under the Endangered Species Act and are part of the "Nonessential Experimental Population of the Mexican Wolf" program. Killing one is a violation of state and federal law. However, in defense of human life, a person may harass, injure or kill a wolf. Domestic animal owners or their agents can shoot wolves that are in the act of biting, killing, or wounding livestock or domestic pets and working/hunting dogs on non-federal land south of Interstate 40. Report incidents within 24 hours at 888-459-9653 and

call the Catron County Sheriff to report wolf sightings and encounters.

Remember for your safety, the Gila and surrounding public and private lands have become wolf country, with a minimum of 286 wolves roaming in the "Experimental Population Area" in Arizona and New Mexico. Catron County, in the Gila, has some of the highest density of wolves. Wolf encounters are happening more and more frequently. Learn more at WolvesAmongUs.org.

From: Sabrina Pack < sabrinapack@skywestmedia.com >

Sent: Friday, May 16, 2025 12:52 PM

To: Thomas Paterson < tpaterson@srcattle.com >; Audrey Mcqueen

<audreymcqueen1@gmail.com>

Cc: Ted Tucker < tedtucker@skywestmedia.com >

Subject: Radio Announcement

Below is the proposed radio script based on our conversations to showcase "public safety" and the crisis. Please let me know your desired revisions and approval. I would like to get this started ASAP. This is a little long, but I think we can make it work. This is direct language from the brochures and government website.

Due to the increasing rising number of Mexican wolf and human encounters in Catron County and surrounding areas, this is a public safety message brought to you by Catron County. According to U.S. Fish and Wildlife Service, for your safety, if a wolf stands its ground or approaches you, you should not run. Keep eye contact with the wolf and act unafraid. You may need to aggressively lunge in the direction of the wolf while yelling or clapping your hands. Make loud noises. Try to appear as large and threatening as possible. Make aggressive gestures with your arms and legs, or by waving or throwing objects at the wolf. You should act aggressively as you retreat slowly, while facing the wolf.

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Remember for your safety, the Gila and surrounding public and private lands have become wolf country, with a minimum of 286 wolves roaming in the "Experimental Population Area" in Arizona and New Mexico. Catron County, the Gila, has some of the highest density of wolves. Wolf encounters are happening more and more frequently. Learn more at WolvesAmongUs.org.

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Sabrina Pack, DBA Professional Certified Marketer COO SkyWest Media p 575.342.1000 | m 575.956.5428

skywestmedia.com

New Mexico Broadcast Stations KNFT-FM, KNFT-AM, KSCQ-FM, KPSA-FM --

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<9374_Wolf Safety Message.mp3>